

RIGHT NOW YOU'RE REALLY **POWERFUL** DON'T MISS OUT!

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1) Right now, private bus companies can axe routes, cut corners on reliability, and hike fares.

2) They get **MILLIONS in public money** to run services with almost **no voice** for the public over the network.

South Yorkshire's Mayor is **consulting YOU** on plans to **end this RIP-OFF** and introduce a London-style system of **franchised control**. **He can only do it if YOU vote yes!**

VOTE TO TAKE BACK CONTROL OF YOUR BUSES

Use our email tool to respond to the consultation in just **60 seconds!** Scan the QR code or type this link into your computer.

weownit.org.uk/VoteForPublicControlSY



JOIN 5,000 LOCAL PEOPLE ALREADY ON BOARD!

BUT you can't stop there. Franchising would still see 80 MILLION leak out in profits. When you vote, **ask the Mayor to bring buses into FULL public OWNERSHIP** too.





WHO ELSE HAS FRANCHISED CONTROL?

London. Manchester. Every other European country!

HOW DOES FRANCHISED CONTROL WORK?

It means bus companies can only run services if they win a contract from **the Mayor: and he answers to YOU.**

So routes and fares are set by **YOUR representatives** in the operators' contracts, not **fat cat shareholders.**

SO HOW WILL FRANCHISING HELP YOU?

According to the Mayor's independently audited business case, franchising is better for the public because...

it **HALVES**
bus company
profits
saving £80
MILLION

keeping the fully
private system is
"UNAFFORDABLE"



**IT'S 30%
BETTER
FOR...**

**Reducing
Accidents**

**Lowering
Traffic**

**Cutting
Emissions**

**Boosting
Air
Quality**